

**ABSTRACT OF THE DISCLOSURE**

1       A method of shelving items, especially milk, in a ribbon or vertical fashion. This method  
2       includes dividing up a product category into sections, and dividing those sections by size. This  
3       method also includes shelving each size vertically, the same size product on every shelf, from top  
4       to bottom, in a column. These columns are then arranged from left to right, with the smallest  
5       product column to the left and the largest product column to the right.